



The Insiders' Guide to Bethnal Green

Try Your Hand at Community Journalism



Sign up now for a **FREE** journalism course
Starting on Tuesday 13th January 2015





What's this course about?

Try your hand at community journalism on this eight-week course and help create **The Insiders' Guide to Bethnal Green 2015**, a magazine-style guide to E2.

Through a series of practical workshops we'll walk you through the basics of journalism: how to research your ideas, carry out interviews, structure and write articles, and use photographs.

We'll also spend plenty of time out and about, meeting local people, finding out about community projects, discovering local heritage, and reviewing shops and cafes. The course will give you an opportunity to look afresh at Bethnal Green; you'll find some hidden gems and get new insights into the neighbourhood.

As we progress, we'll work together to create the Insiders' Guide to Bethnal Green 2015, a 48-page magazine packed with articles, interviews, listings and behind-the-scenes photo features. All in all, it'll cast new light on life in the neighbourhood.



Who is it for?

This course is designed for people who volunteer or work for community groups and organisations active in E2. You don't need any previous journalism experience; our beginner-level workshops will ensure that everyone can make a contribution to the magazine. Just bring along your enthusiasm for exploring Bethnal Green and sharing your discoveries in print.

The skills you develop during the project will enable you to 'share the story' of your community group or organisation – in the Insiders' Guide and beyond. Our hope is that you'll go on to support the outreach work of your organisation by producing your own press releases, case studies, and newsletters.



When and where?

The course runs on eight Tuesday mornings, from 10.00am-1.00pm, starting 13th January and ending on 3rd March 2015.

Sessions take place at Oxford House on Derbyshire Street, and also 'on location' around other areas within Bethnal Green. To make the most of it, you'll need to attend all of the sessions.

Some writing will be undertaken during the sessions, but you'll also need to set aside a few hours to work on your articles at home.





The Insiders' Guide to Bethnal Green

- Try your hand at writing and editing a magazine
- Develop your writing style across interviews, features and other formats
- Work with photographers to illustrate your stories
- Visit community projects and go behind-the-scenes at Bethnal Green landmarks
- Share the story of your community group or organisation, and use your new skills to support your organisation's outreach work

Sound interesting?

Then join us on the **Insiders' Guide to Bethnal Green 2015** course.

Free course

Course Leaders

Graham Barker is a journalist and walk guide, with a background in educational publishing. He writes 'Walk of the Month' for East End Life, develops Tower Hamlets walking guides and leads photo-walk courses in the borough.



Liz Baume is an experienced English teacher, who has worked as a journalist on a local newspaper. In her earlier career, Liz worked in training and human resources.

Together, Graham and Liz have worked on two similar community journalism projects, resulting in the Insiders' Guides to Bethnal Green 2014 and Bow 2014. To flick through a copy, visit issuu.com/walkeast

"I'm more confident at interviewing and asking questions that can ultimately tell a story about local life. I've come to love the cosmopolitan nature of the area."

Participant on a previous Insiders' Guide course

To book your place:

Email graham@walkeast.org

Call Graham Barker on
07919 221 806

Or complete the booking form
below and post it to:

Walk East
The Old Bakery
4 Stepney Green
London
E1 3JU



"A great opportunity to meet new people and learn more about the neighbourhood."

"I've learnt how to present an article with the right amount of care and clarity – skills that will be useful beyond the course."

Participants on a previous Insiders' Guide course

BOOKING FORM

Community group or organisation

Course participant

We will confirm your place as soon as possible and send you further details before the course start date. Priority will be given to applicants who volunteer or work for community groups or organisations active in E2.



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